



# ANETTE SOOVÄLI

The purpose of this *curriculum vitae* is to provide an overview of my education, activities and work experience.

## EDUCATION

### TALLINN UNIVERSITY OF TECHNOLOGY

2021-2023 | LL.M. (Technology Law)

### TALLINN UNIVERSITY OF TECHNOLOGY

2018-2021 | B.Soc.Sc. (European Union & International Law) with a minor in Business

### ROCCA AL MARE SCHOOL

2015-2018 | Secondary education

### TALLINN ENGLISH COLLEGE

2006-2015 | Elementary education

## SKILLS

- Financial Law · Digital Assets · Investments · Compliance · AML · KYC · CFT
- C1 English professional proficiency
- Web development (Wordpress)
- Graphic design (Canva)
- Social media management & planning
- Communication
- Event logistics

## ADDITIONAL INFORMATION

If you're looking for a versatile and passionate addition to your team, then look no further. As a ski slopes fanatic, I bring a level of dedication and focus to everything I do. Whether it's mastering a new run or tackling a challenging project, I approach it with enthusiasm and a desire to succeed.

I'm also a passionate dog lover, with a soft spot for all furry friends. I believe that pets bring joy, companionship, and a sense of responsibility into our lives.

As a mastermind of creativity, I'm always looking for new ways to solve problems and bring fresh ideas to the table. I thrive on collaboration and enjoy bouncing ideas off of others to create something truly unique.

With the ability to work from anywhere, I'm ready to take on any challenge that comes my way. Whether it's working from a cozy coffee shop or a remote cabin in the mountains, I'm always ready to put my skills to the test.

# EXPERIENCE

- 2023-... **NASDAQ  
LEGAL COUNSEL**
- Group guidance & legal advice, litigation, cross-border legal matters
- 2022-2023 **KÄHARI ADVOKAADIBÜROO OÜ  
FINANCIAL SERVICES LAWYER**
- Tasks include advising clients, drafting documents, compiling legal opinions, preparing court cases etc.
  - Fields: Regulatory, Digital assets, Investments, AML/KYC/CFT, Compliance
- 2020-... **ESTONIAN LAWYERS' ASSOCIATION  
YOUNG MEMBER**
- Participation in the activities of the Estonian Lawyers' Association as a young member
- 2005-... **LIONS CLUB (D120)  
VOLUNTEER**
- Helping those in need across Estonia
  - Involves several charitable events
- 2021-2022 **CV-ONLINE ESTONIA OÜ  
B2C MARKETING SPECIALIST**
- Entirely responsible for B2C marketing, as well as the legal aspects of digital environments (deriving from experience in law)
- 2020-2021 **CLAUDIUS ÕIGUSBÜROO OÜ  
PARALEGAL**
- Tasks included advising clients, drafting documents, court visits, assisting with a human rights (disabled minorities' rights) project

# EXPERIENCE

- 2020-2021 **STORUM OÜ**  
**WEB STORE & SOCIAL MEDIA CREATION & MANAGEMENT**
- Tasked to create and manage online store & digital outlets
- 2019-2021 **GRAND ROSE OÜ**  
**WEB STORE MANAGER/CONTENT & BRAND IDENTITY CREATOR**
- Tasked for content creation, brand & campaign management
  - Digital design
- 2018-2021 **SMARTVENT GROUP OÜ**  
**ADMINISTRATION/ASSISTANCE**
- Basic administrative matters, as well as web development & marketing
- 2015-2018 **MTÜ ROOSAD KÄÄRID**  
**HEAD OF MEDIA & COMMUNICATION**
- Member of the management team
  - Communication: media outlets, judges; social media & campaign creation
- 2017 **OKO RESTORANID OÜ**  
**FLOOR CLERK**
- Tasks included gathering orders, serving food/drinks, management of service hall & stockrooms
- 2016 **POOTSMANIKOHVIK OÜ**  
**FLOOR CLERK**
- Tasked to gather orders, serve food/drinks, manage service hall & stockrooms

# EXPERIENCE

2015

**PÕLDMA KAUBANDUSE AS**  
**CUSTOMER SERVICE CONSULTANT**

- Communicating/advising visitors
- Navigating sales
- Product exhibition

**SA ENTRUM**  
**VOLUNTEER**

- Photographer/blogger/FB page manager

2013-2015

**MARJAMARKKINOINTI OY**  
**SALES/RETAIL**

- Seasonal retail of berries/mushrooms/peas at Savonlinna harbour market

2013

**SPAX OÜ**  
**PACKAGER**

- Packaging of screws for export to construction stores